NJ-GMIS

TEC 2027 — Technology Education Conference

Sponsor & Exhibitor Prospectus

DATES
April 13 – 14, 2027
Tuesday & Wednesday

LOCATION
Crowne Plaza Princeton
870 Scudders Mill Rd, Plainsboro, NJ

AUDIENCE
160+ Attendees
NJ Public Sector IT Decision Makers

About NJ-GMIS

NJ-GMIS is an association of New Jersey public sector technology leaders dedicated to providing organizational structure, networking, and educational activities that enhance coordination among state, county, and local governments along with public school agencies. For nearly two decades, NJ-GMIS has been the premier networking and professional development resource for New Jersey government IT professionals. NJ-GMIS is an affiliate agency of the League of Municipalities.

About TEC 2027

The Technology Education Conference (TEC) is NJ-GMIS's flagship annual event and one of New Jersey's premier gatherings of public sector technology professionals. TEC 2027 will be held over two full days at the Crowne Plaza Princeton Conference Center in Plainsboro, New Jersey.

TEC brings together IT specialists, Chief Information Officers, Network Administrators, elected officials, and business administrators and managers from municipalities, counties, state agencies, and k-12 across New Jersey. Attendees are both end users and decision makers — the people who evaluate, recommend, and approve technology purchases for their organizations.

160+	2 Days	100%
Attendees the past two years	of sessions, networking & exhibits	NJ public sector end users & decision makers

Who Attends TEC

TEC attendees represent the full spectrum of New Jersey public sector technology leadership:

- Chief Information Officers (CIOs)
- IT Specialists & Network Administrators
- Elected Officials
- Business Administrators & Managers
- Procurement & Purchasing Officials
- Municipal, County & State Agency Staff

★ **Why it matters:** TEC attendees are not just technology professionals — they are the people who make purchasing decisions for New Jersey's government agencies. TEC gives you direct access to the audience that matters most to your business.

Conference Format Overview

TEC 2027 is a two-day event designed to maximize vendor and attendee interaction throughout.

Day 1 — Tuesday, April 13, 2027

- **Breakfast & Registration** — shared meal with attendees, open networking
- **Keynote Session** – opening keynote presentation
- **25-minute vendor break** — structured time where all attendees visit the exhibit floor
- **Panel Session** – featured panel discussion with industry speakers
- **Lunch with attendees** — shared meal with attendees
- **Vendor Speed Dating** — new for 2027! A fast-paced, structured way to meet and connect with multiple attendees; a great opportunity to meet and follow up throughout the conference and at the evening reception
- **Training Session** – attendees certificate training session
- **Exhibit Hall Reception** — end-of-day reception in the exhibit hall transitioning directly into the evening event
- **Evening Event and Awards Presentation**— dinner, drinks, and social event open to all vendors and attendees; a relaxed setting to follow up on conversations from the day

Day 2 — Wednesday, April 14, 2027

- **Breakfast** — shared meal with attendees, open networking
- **Keynote Session** – opening keynote presentation
- **Gold Sponsor Sessions** — presentations by sponsors
- **35-minute vendor break** — structured time where all attendees visit the exhibit floor
- **Gold Sponsor Sessions –** presentations by sponsors
- **Lunch with attendees** — shared meal to close out the conference
- **Panel Session** – featured panel discussion with industry speakers
- **Raffle Prizes** – conference raffle prize drawings
- **Conference concludes at 2:45 PM**

Exhibitor Setup: Vendor setup will take place on Monday, April 12, 2027 from 6:00 PM – 8:00 PM and Tuesday, April 13, 2027 from 7:00 AM – 8:00 AM. All vendors must be fully set up by 8:00 AM on Tuesday, April 13, 2027.

Sponsorship Levels

TEC 2027 offers five sponsorship and exhibitor levels. All sponsorships include an exhibit table.

Tier Benefits at a Glance

Benefit	Platinum	Ruby	Gold	Sponsor	Exhibit Only
	$10,500+	$9,500+	$8,500+	$5,000–$7,500	$3,500
Included Registrations	5	5	4	3	2
Max Reps at Table	5	5	4	3	3
Exhibit Booth	Double/Premium	Double/Premium	Speaking + Table	Selected + Table	Table Only
Corporate Membership	Included	Included	$350 Disc.	$200 Disc.	$100 Disc.
Digital & Print Recognition	✓	✓	✓	✓	—
Color Ad in Program	Full Page	Full Page	Full Page	Half Page	Listed
Pre-Conference Attendee List	✓	✓	✓	✓	—
Post-Conference Attendee List	✓	✓	✓	✓	✓
1.5-Hr Training Session	✓	—	—	—	—
Panel Participant	✓	✓	—	—	—

Gold Sponsor Sessions: Gold sponsors who include a 45-minute session must submit a proposal. Sessions cannot be a sales pitch — they must present a topic or industry trend relevant to attendees. Proposals are reviewed by the planning committee. Projector, sound, and microphone are provided. Gold sponsor speakers must be one of the four included booth badges and are required to attend one of two pre-TEC information sessions (date/time TBD).

Add-On Sponsorship

TEC 2027 offers one add-on sponsorship opportunity available to all registered exhibitors and sponsors.

Add-On: Vendor Speed Dating

⚡ Vendor Speed Dating — $750 • 10 spots available

New for TEC 2027! Speed dating gives you structured time with attendees during Day 1 — a proven format for making meaningful connections quickly. Vendor Speed Dating is a unique opportunity for conference attendees and vendors to meet outside of normal exhibit hours. After your speed dating session, you'll have the evening reception and dinner to follow up in a relaxed, social setting. This is one of the most effective ways to maximize your TEC investment. Must have an exhibit table to participate. Only 10 spots available.

Sponsor-Level Sponsorships

The following sponsorships are available at the “Sponsor” level. Each qualifies as a Sponsor-level sponsorship and includes an exhibit table, 3 comp registrations, half-page color ad in the printed program, pre- and post-conference attendee lists, digital and print recognition, and a $200 NJ-GMIS corporate membership discount. All opportunities are first-come, first-served.

Food & Beverage

Sponsorship	Investment	Description & Inclusions
Breakfast	**$6,500**	Named sponsor of the TEC breakfast served both days. Includes signage and full recognition in all printed and digital materials. 1 available.
Lunch	**$7,500**	Named sponsor of the TEC luncheon. Includes signage and recognition in all digital and print materials. 2 available.
Break	**$6,500**	Named sponsor of a structured break — the dedicated time all attendees visit the exhibit floor. Includes signage at the break station and all print and digital recognition. 2 available.

Named Sponsorships

Sponsorship	Investment	Description & Inclusions
Mobile App	**$6,000**	Exclusive sponsor of the TEC mobile conference app. Your branding featured prominently throughout the app used by all attendees. 1 available.
Conference Bag	**$6,500**	Your logo on the official TEC conference bag distributed to every attendee. 1 available.
Lanyard	**$6,000**	Your logo on the conference lanyard worn by all attendees throughout both days of TEC. 1 available.
Keynote	**$5,000**	Named sponsor of the TEC keynote presentation. Includes introduction opportunity, prominent signage, and recognition in all materials. 2 available.
Registration	**$5,500**	Named sponsor of the conference registration area — the first thing every attendee sees. Prominent branding at the check-in station. 1 available.
A/V Sponsor	**$7,000**	Named sponsor of all TEC audio/visual production across both days. Includes prominent recognition throughout the event. 1 available.

Other Add-Ons

Sponsorship	Investment	Description & Inclusions
Additional Rep (by April 1, 2027)	**$300**	Add a representative to your exhibit table beyond the standard comp registrations. Maximum 3 reps per table (Exceptions - Gold: 4, Ruby & Platinum: 5 are at max). Must purchase by April 1, 2027.
Additional Rep (after April 1, 2027)	**$400**	Late registration for an additional table representative after April 1, 2027. Maximum of 3 reps per table. Subject to availability.
NJ-GMIS Corporate Membership	**$750**	Annual corporate membership in NJ-GMIS. Included with Platinum and Ruby; discounted for Gold ($350 off), Sponsor ($200 off), and Exhibit Only ($100 off). Provides year-round access to NJ-GMIS events, networking, and resources.

Exhibitor Details & Logistics

What's Included with Every Exhibit Space

- 6-foot exhibit table
- Table cover — please note you must bring your own tablecloth
- Power access at each table
- Approximately **8' x 8'** of exhibit space
- Pull-up banners are recommended for backdrops as space may be limited

Booth Staffing

- Maximum 3 representatives per table for Sponsor and Exhibit Only levels
- Gold level: maximum 4 representatives
- Ruby and Platinum levels: maximum 5 representatives
- Additional representatives may be registered for $300 (before April 1) or $400 (after April 1), space permitting

Setup

Vendor setup will take place on Monday, April 12, 2027 from 6:00 PM – 8:00 PM and Tuesday, April 13, 2027 from 7:00 AM – 8:00 AM. All vendors must be fully set up by 8:00 AM on Tuesday, April 13, 2027. Questions can be directed to info@njgmis.org.

Registration Timeline

Date	Milestone
November 1, 2026	Early access registration opens for NJ-GMIS Corporate Members
December 1, 2026	General registration opens to all sponsors and exhibitors
April 1, 2027	Deadline for additional rep registrations at $300 rate (increases to $400 after this date)
March 16, 2027	Certificate of Insurance (COI) deadline — see below

Certificate of Insurance (COI) Requirements

Deadline: All exhibitors must submit a valid Certificate of Insurance no later than March 16, 2027.

Important exceptions:

- If your current COI expires between March 16 and April 13, 2027, a current COI must be submitted as soon as your new certificate is issued.
- **Failure to submit a valid COI by the required date will result in forfeiture of your exhibit space and any registration or processing fees paid for that space.**

Please send your COI to **info@njgmis.org**

Payment Terms

- **Net 30** payment terms unless alternative arrangements are made in advance
- **Credit card payments** accepted online (please note: online processing fees charged by the payment provider will be added)
- **Check payments** accepted

Reserve Your Space

Sponsorship and exhibit spaces are limited and available on a first-come, first-served basis. NJ-GMIS Corporate Members receive early access to registration beginning November 1, 2026. General registration opens December 1, 2026.

Ready to sponsor TEC 2027?

Website: www.njgmis.org
Email: info@njgmis.org

We look forward to partnering with you at TEC 2027!